

The BEARR Trust Annual Conference

15 November 2013
CAN-Mezzanine, 32-36 Loman Street, London SE1 0EE

The Uses and Abuses of Social Networking for Health and Welfare NGOs in the BEARR Region*

9.0. Registration and coffee

9.30 Welcome and Introduction

Robert Brinkley, Chairman of The BEARR Trust

9.45 Keynote speakers

The Use of Social Media in the BEARR region

Dr Vikki Turbine, Lecturer in Politics, Glasgow University

NGOs and Social Media in Russia

Elena Temicheva, Agency for Social Information, Moscow

Discussion

11.15 Coffee

11.45 The Use of the Social Media in NGO projects and programmes

Azat Izmailov (by Skype from Bishkek) and Fiona McLean, HealthProm
Marina Kochevalova, Project Co-ordinator, NGO Starost v Radost

13.0 Buffet lunch

13.45 The Use of Social Media for Fundraising and Promotion

Olya Kudinenko, Tabletochki, Kyiv
Myra Johnson, Together for Short Lives, Bristol

15.00 Tea

15.30 The Abuse of Social Media: Child Protection

Artur Kocharyan, Kyiv University and New Life, Konotop
David Niven, David Niven Associates

16.45 Concluding session

17.0 Close

* in the countries BEARR deals with: Russia, Ukraine, Belarus. Moldova, Georgia, Armenia, Azerbaijan, Kazakhstan, Kyrgyzstan, Uzbekistan, Turkmenistan, Tajikistan.

27 September 2013